

2009 Portland Bastille Festival Advertising Opportunities

An event program will be produced which will serve as the community's resource guide for "All Things French in Portland."

The program – printed in quantity of 1,000 and offered to the public for free -- will be:

- 1) available at the event,
- 2) distributed to retailers and restaurants during the 10 days prior to the event,
- 3) distributed in the French-American community as a resource guide after the event



DISPLAY ADS

OPTIONS Actual page size is (8 ½"H by 5.5"W). All printing is in black and white.

TYPE	Ad Dimensions	Price
Front inside cover	7.5" H x 4.5" W	\$500
Back outside cover	7.5" H x 4.5" W	\$500
Back inside cover	7.5" H x 4.5" W	\$300
Full page	7.5" H x 4.5" W	\$200
Half page	3.25" H x 4.5" W	\$125
Business Card	2" H x 3.5" W	\$50

AD FORMATS

Digital: Please email your ad copy (if digital) as email attachments to linda.witt@comcast.net.

Preferred formats: .pdf, .jpg, .jpeg, Microsoft Office files (Word; Excel; Powerpoint).

Camera-ready or Business-Card for Scanning: Mail to the address listed below.

CONTACT US

Contact Linda Witt at 503.516.5914 or linda.witt@comcast.net. Make payments out to: "Alliance Française" and mail to:

Alliance Française
1425 SW 20th Ave., Suite 102
Portland, OR 97201

www.afportland.org

Deadline for Sponsorship Reservations is May 30, 2009.

Deadline for Ad Reservations is June 22, 2009.

Deadline for Ad/File Submissions is June 30, 2009.