

Portland Bastille Festival 2009 (Fête de la Bastille)

July 11, 2009

Jamison Park in the Pearl

Draws 6,000 attendees annually, PDX #1 French festival
The largest Bastille Celebration on the West Coast
Filmed by PBS last year for national documentary
Featured on cover of Oregonian's Downtown Monthly
Visiting Dignitaries from the French Government



Be part of the fun!

*Through any of these:
advertising,
sponsorship,
vendor participation,
waiters race participation,
donation of gift certificates,
offering a "Bastille Festival"
promotion*



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Recession-Proof Ways You Can Participate!

We hope you will join us in supporting this public-benefit event, in whatever way makes the most sense for your organization. You'll find that we are very welcoming of grass-roots support.



Many Ways to Participate

Advertise for as low as \$40

Advertise in our print program, starting as low as \$40. This gets you a good-sized print ad in the Event Brochure **AND** recognition via the Event Website **AND** recognition via an opt-in subscriber database of 3,000 French and Francophiles in PDX!

Participate or Refer a Friend to the Waiters' Race

Restaurants: enroll a waiter **for free** in our Waiters Race – there will be \$1200 in cash prizes for winners. Not a restaurant? Refer your favorite establishment to us, to enroll for free in the race. (Note: space is limited, act quickly).

Participate as a Vendor

Be on site at the event, promoting your products or services. We take care of the tent, table and logistics. You just show up and deal with the public. Vendor flat fees for the day's participation start at \$200; you keep 100% of the proceeds of your sales.

Be a Certificate Donor

Promote your business through the donation of a product or service (certificate) that we will auction – proceeds will help the organizing committee with expenses. Donors are honored on the Event Website and in subscriber bulletins.

Be a Hero: Get Recognition as a Sponsor

Support this great event through cash sponsorships starting at \$500. Sponsorship gets you recognition in print materials, complimentary ads, as well as recognition via the Event Website **AND** recognition via an opt-in subscriber database of 3,000.

Develop a Complementary Bastille Festival Promotion and We'll Help Advertise It for You!

We love to partner and promote other organizations who help promote Bastille Day activities. Oregon Culinary Institute, NW Film Center, Fenouil, WineUnwind and Living Room Theaters are some already preparing cross-promotion events with us. We advertise these promotions to our opt-in subscriber base of Francophiles/French in PDX!

LET US HEAR FROM YOU BY JUNE 15 (IF NOT EARLIER)! Contact Linda Witt, Exec Director; call 503.516.5914 or visit the Bastille website at www.afportland.org

The Alliance is part of the world's largest cultural organization and is the Oregon chapter of over 1,070 chapters in 133 countries throughout the world. The Alliance de Portland is a 501(c)3 nonprofit organization (#93-0878422)