

Portland Bastille Festival Advertising

Portland's Bastille Day on July 15, 2023, at Jamison Square in the Pearl, is UNIQUE:

- It's the largest Bastille Celebration on the West Coast.
- It draws close to 5,000 attendees.
- It was even filmed by PBS for a national documentary.

Businesses can reach out to the Bastille Festival's large public by advertising in our high quality event program that reaches our newsletter audience of nearly 6000 and is distributed to the public at the festival.

DISPLAY ADS

The program page size is 8 1/2" H by 5.5" W. All inside display printing is in black and white. The cover is printed in full color.



TYPE	Ad Dimensions	Price
Full page	7.5" H x 4.5" W	\$200
Half page	3.25" H x 4.5" W	\$125
One-third page	2" H x 3.5" W	\$ 50
Front Cover – Inside	7.5" H x 4.5" W	\$475
Back Cover – Outside	7.5" H x 4.5" W	\$575
Back Cover – Inside	7.5" H x 4.5" W	\$375

AD SPECS

- High-resolution PDF files only
- Minimum resolution of PDF is 300 dpi
- All fonts are converted to outline or embedded
- The PDF is set up as CMYK



CONTACT US

Contact Sherry Charles, Executive Director, Alliance Française, at director@afportland.org with questions or to reserve your space.

PAYMENT

Call 503.223.8388 to pay by credit card or mail a check made out to "Alliance Française" at the Alliance Française, 1425 SW 20th Ave., Suite 102, Portland, OR 97201.

**ALL ADVERTISING SUBMISSIONS MUST BE RECEIVED BY JUNE 27.
EMAIL FILES TO DIRECTOR@AFPORTLAND.ORG**